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TELEMUNDO POLL: STATE OF THE LATINO VOTE IN CALIFORNIA

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from October 1 through October 4, 2024.

A total of 625 registered Hispanic voters statewide were interviewed live by telephone in California. All indicated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched California voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect Hispanic voter registration by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all Hispanic voters in California were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: If the 2024 presidential election was held today, which one of the following presidential/vice presidential tickets would you vote for:

- The Democratic Party ticket of Kamala Harris & Tim Walz
- The Republican Party ticket of Donald Trump & J.D. Vance
- One of the other party tickets

	<u>HARRIS</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
STATE	55%	33%	4%	8%

<u>GENDER ID</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Male	51%	37%	5%	7%
Female	58%	30%	3%	9%

<u>AGE</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
<50	52%	34%	6%	8%
50+	58%	32%	3%	7%

<u>HISPANIC ORIGIN</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Mexican	54%	33%	4%	9%
Other	56%	35%	4%	5%

<u>PARTY REGISTRATION</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>OTHER</u>	<u>UNDECIDED</u>
Democrat	79%	9%	3%	9%
Republican	2%	93%	-	5%
Independent	46%	35%	9%	10%

QUESTION: Which one of the following issues is most influential in deciding your vote for president? (ORDER ROTATED)

	<u>STATE</u>	<u>HARRIS VOTERS</u>	<u>TRUMP VOTERS</u>
The economy	42%	31%	62%
Protecting democracy in the US	14%	17%	8%
Healthcare	9%	13%	1%
Immigration	8%	6%	11%
Abortion	7%	10%	4%
Housing/Homeless ness	6%	8%	2%
Climate change and the environment	5%	8%	-
Foreign policy and wars	3%	1%	6%
Law & order and crime	2%	2%	3%
Other (NOT READ)	3%	3%	2%
Not Sure (NOT READ)	1%	1%	1%

QUESTION: If the 2024 election for California’s U.S. Senate seat were held today, would you vote for Adam Schiff, the Democrat or Steve Garvey, the Republican?

	<u>SCHIFF</u>	<u>GARVEY</u>	<u>UNDECIDED</u>
STATE	50%	27%	23%
<u>GENDER ID</u>	<u>SCHIFF</u>	<u>GARVEY</u>	<u>UNDECIDED</u>
Male	47%	32%	21%
Female	53%	23%	24%
<u>AGE</u>	<u>SCHIFF</u>	<u>GARVEY</u>	<u>UNDECIDED</u>
<50	45%	24%	31%
50+	56%	30%	14%
<u>HISPANIC ORIGIN</u>	<u>SCHIFF</u>	<u>GARVEY</u>	<u>UNDECIDED</u>
Mexican	45%	31%	24%
Other	63%	17%	20%
<u>PARTY REGISTRATION</u>	<u>SCHIFF</u>	<u>GARVEY</u>	<u>UNDECIDED</u>
Democrat	75%	5%	20%
Republican	-	84%	16%
Independent	37%	26%	37%

QUESTION: Proposition 35 on the California ballot is titled the Creation of New Healthcare Fund Initiative. If approved, it would permanently authorize a tax on managed care organizations based on monthly enrollees, which is set to expire in 2026. It requires revenues to be used for increased MediCal programs. If you were voting today, would you vote:

- "YES", to support Proposition 35, or
- "NO", to oppose Proposition 35

	<u>"YES"</u>	<u>"NO"</u>	<u>UNDECIDED</u>
STATE	48%	31%	21%
<u>GENDER ID</u>	<u>"YES"</u>	<u>"NO"</u>	<u>UNDECIDED</u>
Male	45%	33%	22%
Female	51%	29%	20%
<u>AGE</u>	<u>"YES"</u>	<u>"NO"</u>	<u>UNDECIDED</u>
<50	45%	33%	22%
50+	51%	29%	20%
<u>HISPANIC ORIGIN</u>	<u>"YES"</u>	<u>"NO"</u>	<u>UNDECIDED</u>
Mexican	46%	33%	21%
Other	52%	27%	21%
<u>PARTY REGISTRATION</u>	<u>"YES"</u>	<u>"NO"</u>	<u>UNDECIDED</u>
Democrat	57%	23%	20%
Republican	21%	53%	26%
Independent	51%	29%	20%

QUESTION: Proposition 36 on the California ballot is titled the Drug and Theft Crime Penalties and Treatment Mandated Felonies Initiative. If approved, it would classify certain drug offenses as treatment-mandated felonies, increase penalties for certain drug crimes by increasing sentence lengths, require courts to warn individuals convicted of distributing illegal drugs of their potential liability if they distribute deadly drugs like fentanyl, heroin, cocaine and methamphetamine and increase sentences for theft based on the value of the stolen property

If you were voting today, would you vote:

- “YES”, to support Proposition 36, or
- “NO”, to oppose Proposition 36

	<u>“YES”</u>	<u>“NO”</u>	<u>UNDECIDED</u>
STATE	68%	17%	15%
<u>GENDER ID</u>	<u>“YES”</u>	<u>“NO”</u>	<u>UNDECIDED</u>
Male	76%	12%	12%
Female	61%	21%	18%
<u>AGE</u>	<u>“YES”</u>	<u>“NO”</u>	<u>UNDECIDED</u>
<50	64%	18%	18%
50+	73%	16%	11%
<u>HISPANIC ORIGIN</u>	<u>“YES”</u>	<u>“NO”</u>	<u>UNDECIDED</u>
Mexican	71%	19%	10%
Other	60%	12%	28%
<u>PARTY REGISTRATION</u>	<u>“YES”</u>	<u>“NO”</u>	<u>UNDECIDED</u>
Democrat	57%	25%	18%
Republican	84%	6%	10%
Independent	79%	11%	10%

QUESTION: How serious of a problem do you think the issue of illegal immigration is for the country right now? Is it very serious, somewhat serious, not too serious or not at all serious?

	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT TOO</u>	<u>NOT</u>
STATE	45%	25%	18%	12%
<u>GENDER ID</u>	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT TOO</u>	<u>NOT</u>
Male	51%	27%	13%	9%
Female	40%	23%	23%	14%
<u>AGE</u>	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT TOO</u>	<u>NOT</u>
<50	44%	21%	22%	13%
50+	45%	29%	15%	11%
<u>HISPANIC ORIGIN</u>	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT TOO</u>	<u>NOT</u>
Mexican	42%	25%	20%	13%
Other	53%	24%	14%	9%
<u>PARTY REGISTRATION</u>	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT TOO</u>	<u>NOT</u>
Democrat	34%	29%	20%	17%
Republican	71%	18%	8%	3%
Independent	46%	23%	22%	9%

QUESTION: Do you believe our borders are secure, or not?

	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
STATE	37%	57%	6%
<u>GENDER ID</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Male	34%	63%	3%
Female	40%	52%	8%
<u>AGE</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
<50	45%	51%	4%
50+	29%	63%	8%
<u>HISPANIC ORIGIN</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Mexican	38%	56%	6%
Other	33%	60%	7%
<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>	<u>NOT SURE</u>
Democrat	52%	41%	7%
Republican	13%	86%	1%
Independent	23%	68%	9%

QUESTION: Do you support or oppose immigration reform that offers a pathway to citizenship?

	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
STATE	82%	12%	6%
<u>GENDER ID</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Male	80%	15%	5%
Female	84%	9%	7%
<u>AGE</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
<50	83%	11%	6%
50+	80%	13%	7%
<u>HISPANIC ORIGIN</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Mexican	84%	12%	4%
Other	77%	13%	10%
<u>PARTY REGISTRATION</u>	<u>SUPPORT</u>	<u>OPPOSE</u>	<u>UNDECIDED</u>
Democrat	91%	3%	6%
Republican	53%	37%	10%
Independent	88%	9%	3%

QUESTION: Which presidential candidate do you trust more to handle the economy -- Kamala Harris, the Democrat, or Donald Trump, the Republican?

	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
STATE	47%	42%	11%

<u>GENDER ID</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Male	41%	49%	10%
Female	52%	36%	12%

<u>AGE</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
<50	46%	45%	9%
50+	49%	38%	13%

<u>HISPANIC ORIGIN</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Mexican	48%	42%	10%
Other	45%	42%	13%

<u>PARTY REGISTRATION</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Democrat	71%	18%	11%
Republican	1%	97%	2%
Independent	33%	46%	21%

QUESTION: Which presidential candidate do you trust more to handle issues related to abortion - Kamala Harris, the Democrat, or Donald Trump, the Republican?

	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
STATE	60%	29%	11%

<u>GENDER ID</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Male	53%	32%	15%
Female	66%	27%	7%

<u>AGE</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
<50	63%	30%	7%
50+	57%	28%	15%

<u>HISPANIC ORIGIN</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Mexican	62%	29%	9%
Other	56%	27%	17%

<u>PARTY REGISTRATION</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Democrat	79%	9%	12%
Republican	11%	84%	5%
Independent	60%	23%	17%

QUESTION: Which presidential candidate do you trust more to handle immigration -- Kamala Harris, the Democrat, or Donald Trump, the Republican?

	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
STATE	51%	38%	11%

<u>GENDER ID</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Male	45%	41%	14%
Female	56%	35%	9%

<u>AGE</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
<50	48%	41%	11%
50+	54%	35%	11%

<u>HISPANIC ORIGIN</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Mexican	50%	40%	10%
Other	53%	33%	14%

<u>PARTY REGISTRATION</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Democrat	70%	17%	13%
Republican	5%	89%	6%
Independent	49%	38%	13%

QUESTION: Which presidential candidate do you believe has the better temperament to lead the nation -- Kamala Harris, the Democrat, or Donald Trump, the Republican?

	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
STATE	60%	33%	7%

<u>GENDER ID</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Male	56%	39%	5%
Female	63%	28%	9%

<u>AGE</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
<50	61%	29%	10%
50+	59%	37%	4%

<u>HISPANIC ORIGIN</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Mexican	63%	31%	6%
Other	52%	39%	9%

<u>PARTY REGISTRATION</u>	<u>HARRIS</u>	<u>TRUMP</u>	<u>NOT SURE</u>
Democrat	82%	12%	6%
Republican	10%	87%	3%
Independent	54%	31%	15%

QUESTION: There have been two assassination attempts against former president Donald J. Trump. Does that make you more inclined or less inclined to vote for him?

	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
STATE	20%	17%	63%
<u>GENDER ID</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
Male	25%	13%	62%
Female	16%	21%	63%
<u>AGE</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
<50	21%	15%	64%
50+	19%	19%	62%
<u>HISPANIC ORIGIN</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
Mexican	22%	16%	62%
Other	15%	20%	65%
<u>PARTY REGISTRATION</u>	<u>MORE</u>	<u>LESS</u>	<u>NO EFFECT</u>
Democrat	7%	24%	69%
Republican	53%	5%	42%
Independent	20%	11%	69%

QUESTION: Compared to four years ago, is your personal financial situation better, worse or about the same?

	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>
STATE	29%	32%	39%

<u>GENDER ID</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>
Male	22%	36%	42%
Female	35%	29%	36%

<u>AGE</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>
<50	27%	32%	41%
50+	31%	32%	37%

<u>HISPANIC ORIGIN</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>
Mexican	32%	31%	37%
Other	21%	35%	44%

<u>PARTY REGISTRATION</u>	<u>BETTER</u>	<u>WORSE</u>	<u>SAME</u>
Democrat	35%	18%	47%
Republican	7%	71%	22%
Independent	37%	30%	33%

QUESTION: Are you considering leaving California due to the cost of living, or not?

	<u>YES</u>	<u>NO</u>
STATE	33%	67%
<u>GENDER ID</u>	<u>YES</u>	<u>NO</u>
Male	37%	63%
Female	30%	70%
<u>AGE</u>	<u>YES</u>	<u>NO</u>
<50	37%	63%
50+	29%	71%
<u>HISPANIC ORIGIN</u>	<u>YES</u>	<u>NO</u>
Mexican	32%	68%
Other	36%	64%
<u>PARTY REGISTRATION</u>	<u>YES</u>	<u>NO</u>
Democrat	28%	72%
Republican	53%	47%
Independent	26%	74%

QUESTION: Which of the following describes your current housing situation:

Owner	62%
Renter	33%
Unstable or Homeless	5%

QUESTION: In the last four years, do you believe the homeless situation has:

Improved	6%
Gotten Worse	74%
Stayed about the same	20%

QUESTION: Which of ONE of the following do you believe is the best solution to address the homeless situation in California: (ORDER ROTATED)

Work programs for homeless	23%
Mandatory drug programs	22%
Tiny homes	18%
Transitional housing	15%
More city-run shelters	7%
Safe Parking Spaces for people living in RV's or vehicles	1%
Not sure (NOT READ)	14%

QUESTION: Do you feel that giving local governments in California rent control authority would or would not help solve the housing crisis in the state?

	<u>WOULD</u>	<u>WOULD NOT</u>	<u>NOT SURE</u>
STATE	45%	38%	17%

<u>GENDER ID</u>	<u>WOULD</u>	<u>WOULD NOT</u>	<u>NOT SURE</u>
Male	41%	42%	17%
Female	48%	35%	17%

<u>AGE</u>	<u>WOULD</u>	<u>WOULD NOT</u>	<u>NOT SURE</u>
<50	46%	35%	19%
50+	44%	41%	15%

<u>HISPANIC ORIGIN</u>	<u>WOULD</u>	<u>WOULD NOT</u>	<u>NOT SURE</u>
Mexican	46%	38%	16%
Other	42%	36%	22%

<u>PARTY REGISTRATION</u>	<u>WOULD</u>	<u>WOULD NOT</u>	<u>NOT SURE</u>
Democrat	50%	31%	19%
Republican	37%	50%	13%
Independent	40%	46%	14%

DEMOGRAPHICS

PARTY REGISTRATION:	Democrat	349 (56%)
	Republican	138 (22%)
	Independent or Other	138 (22%)
AGE:	18-34	135 (22%)
	35-49	176 (28%)
	50-64	176 (28%)
	65+	133 (21%)
	Refused	5 (1%)
HISPANIC ORIGIN:	Mexican	450 (72%)
	Salvadoran	52 (8%)
	Guatemalan	27 (4%)
	Nicaraguan	11 (2%)
	Central American	12 (2%)
	South American	13 (2%)
	Mixed or Other	48 (8%)
	Refused	12 (2%)
GENDER ID:	Male	303 (48%)
	Female	322 (52%)
PLACE OF BIRTH:	United States	383 (61%)
	Other Country	242 (39%)
REGION:	Northern California	15 (2%)
	San Francisco Bay	65 (11%)
	Central Valley	105 (17%)
	Los Angeles Metro	390 (62%)
	San Diego Metro	50 (8%)